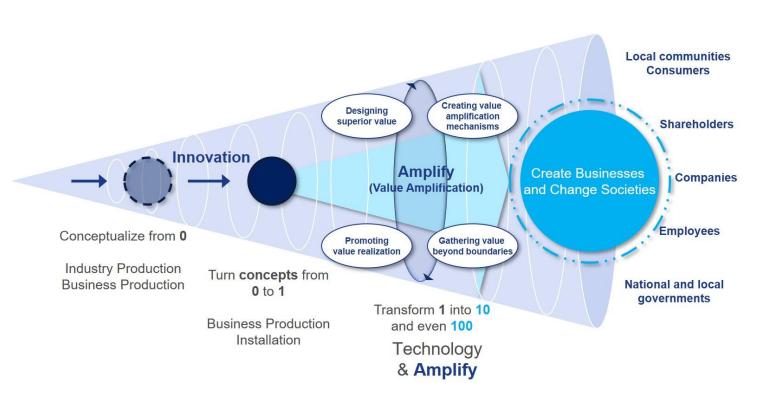


Dream Incubator Launches New Practice "Technology & Amplify" to Support Business Value Creation and Amplification through Technology

Dream Incubator Inc. (headquartered in Chiyoda-ku, Tokyo; Representative Director & COO: Takayuki Miyake; hereinafter "DI") has been committed to business creation and business production for over 20 years since its inception. In recent years, many companies have placed "innovation" and "new business creation" as key management agendas, promoting initiatives aimed at generating greater societal impact.

In this evolving landscape, DI has introduced the new practice "Technology & Amplify" (T&A) to provide even more comprehensive and far-reaching support for clients in creating impact, as well as generating and amplifying business value.

This practice is positioned as a new function within Division II, whose primary mission is to realize and amplify value for clients. With this structure, in addition to existing strategic consulting services, a range of services related to technology and digital value amplification can now be provided.



■ Moving from the Era of "Innovation" to "Amplify"

T&A leverages the power of technology to contribute to the amplification of business value for client companies.

Technology & Amplify

From value creation to value realization, and value **amplification**DI is fully focused on business value amplification through technology in close collaboration with clients

■ Services Provided by T&A

In addition to short-term support, we provide end-to-end (E2E) assistance for medium to long-term value amplification.

Technology & Amplify

Designing superior value: Design models that support industries and businesses

 Design models to support both the resolution of social issues and the creation of new businesses harnessing technology.

Promoting value realization: Launch and concretize organizational OS

 Continuously strengthen the organizational OS functions for executing new technology businesses, including startup and operation.

Gathering value beyond boundaries: Ecosystem formation and orchestration

• Support value amplification via ecosystem formation and orchestration, such as partnerships with ventures and reputable firms, and industry-government-academia collaboration.

Creating value amplification mechanisms:

Further amplification of value creation with cutting-edge technology

- Develop mechanisms such as lab functions and development factory functions to proficiently leverage advanced technology and support their operation in close collaboration with clients.
- Learn more about Technology & Amplify