

SUMMARY

FY03/2021 financial results: Recorded substantial losses due to the COVID-19 pandemic and start of structural reforms

- Temporary decline in corporate appetite for new business, slowdown in investee businesses, delays in IPOs
- Reviewed asset valuation of venture investments and IT development policy of subsidiary ipet Insurance in anticipation of a prolonged pandemic (recorded extraordinary loss)

The newly formed management team is working on the following four challenges as part of structural reforms to achieve new forms of growth:

- Controlling volatility of high-risk investments
- Making appropriate investments in business production
- Creating a mechanism for leveraging strengths
- Implementing appropriate governance for the above three points

By further accelerating structural reforms, we hope to regain the confidence of the stock market and drive new growth



1. FY03/2021 Financial Results Summary

2. Structural Reforms

FY03/2021 CONSOLIDATED P&L (AFTER INSURANCE ITEM ADJUSTMENTS)

(JPYbn)			YoY change		
	FY03/ 2020	FY03/ 2021	Amount	Percentage	
Sales	22.75	27.77	5.02	22.1%	
Gross profit	11.08	11.72	0.63	5.8%	
Operating profit	0.76	-0.21	-0.98	_	
Recurring profit	0.61	ر 0.23-	-0.85	_	
Net income	0.06	-1.80	-1.87	_	
(attributable to parent company share	eholders)				
		· Increase in ta	sal of ipet fixed x expenses eferred tax asse		

FY03/2021 CONSOLIDATED P&L (BEFORE INSURANCE ITEM ADJUSTMENTS)

(JPYbn)			YoY change	
	FY03/ 2020	FY03/ 2021	Amount	Percentage
Sales	22.75	27.77	5.02	22.1%
Gross profit	10.44	10.98	0.54	5.2%
Operating profit	0.12	-0.95	-1.08	-
Recurring profit	-0.02	-0.97	-0.94	_
Net income	-0.19	-2.10	-1.90	-
(attributable to parent company share	eholders)			

Note: Figures affected by insurance item adjustments are shown in blue.

ADJUSTED INSURANCE ACCOUNTING ITEMS AND AMOUNTS

(JPYbn)	FY03/ 2020	FY03/ 2021
Unadjusted gross profit (consolidated)	10.44	10.98
Adjustment related to ordinary underwriting reserves*	+0.06	+0.02
Catastrophe reserve provision**	+0.58	+0.71
Total adjustments	+0.64	+0.73
Adjusted gross profit (consolidated)	11.08	11.72

^{*} Adjustment to revise the ordinary underwriting reserve calculation from the initial year balance method to the unearned premium method
** Excludes the impact of transferred provision amount (negative if reversed)

CUMULATIVE FY03/2021 P&L BY BUSINESS FIELD

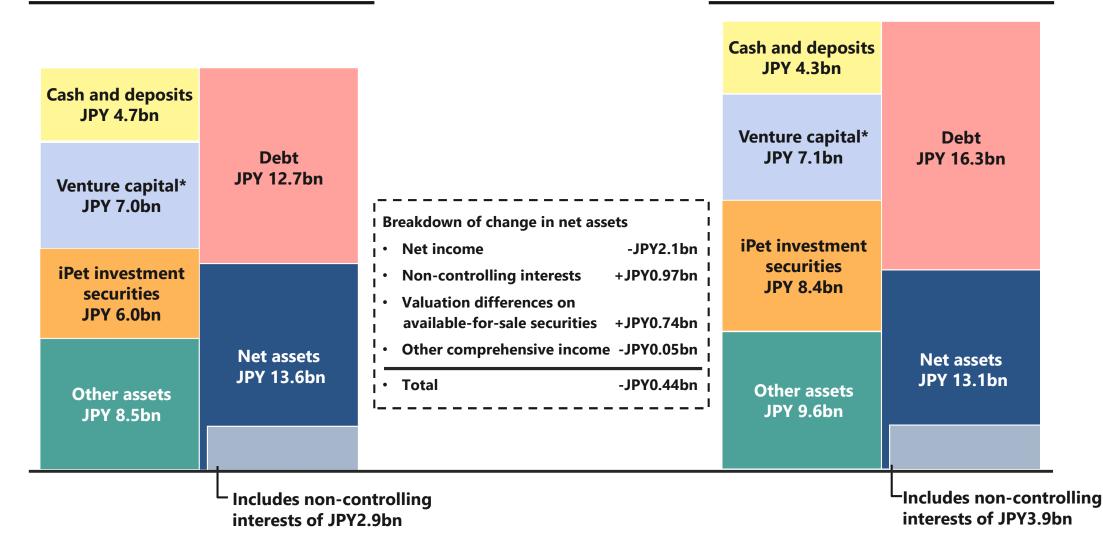
(JPYk	on)	_	FY03/ 2020	FY03/ 2021	YoY change	Notes
	enture apital	SalesRecurring profit	0.80 -0.40	1.09 -1.48	36.1% –	 Business conditions weakened and impairment loss widened for COVID- affected companies Scheduled IPOs postponed
	siness duction	SalesRecurring profit	2.67 0.21	2.31 0.29	-13.4% 40.4%	 Corporate appetite for new business temporarily diminished, but recovered in 2H Profit rose on administrative cost cuts
ment	Pet Lifestyle	SalesRecurring profit*	18.31 0.92	22.85 0.97	24.8% 4.9%	 Number of policies in force and number of claims rose on stay-at-home demand Reviewed systems to improve LTV (loss on disposal of fixed assets: JPY1.4bn)
Business Investment	HR Innovation	SalesRecurring profit	0.96 -0.12	1.10 -0.07	13.7% —	 2H earnings grew substantially Continued growth investment in personnel and digital transformation
	Other (PEACS)	SalesRecurring profit	-	0.44 0.4	<u>–</u>	 Acquired a business with the aim of expanding the fan marketing business domain Newly consolidated from February 2021

* After insurance item adjustment
Note: Recurring profit was calculated as segment profit – companywide expenses +/- non-operating profit/loss
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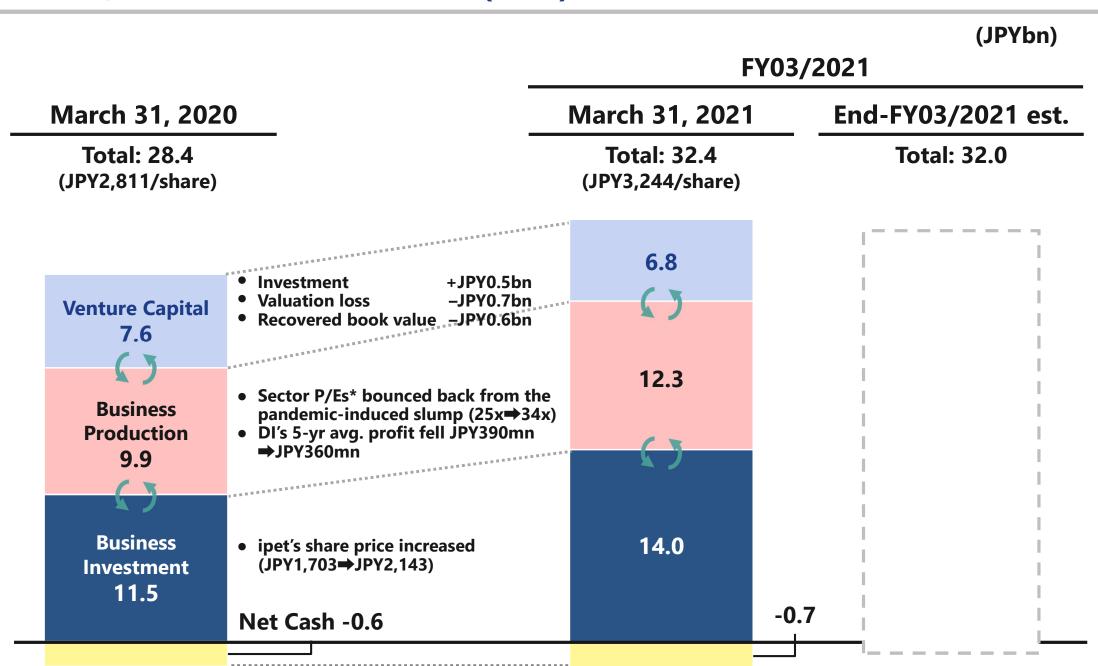
FY03/2021 CONSOLIDATED BALANCE SHEET

March 31, 2020 (Total assets: JPY26.4bn)

March 31, 2021 (Total assets: JPY29.5bn)



FY03/2021 NET ASSET VALUE (NAV)



The median P/E of other companies listed in the same category on Uzabase, Inc.'s SPEEDA market info service © DI 2021



1. FY03/2021 Financial Results Summary

2. Structural Reforms

Mission

Create Businesses and Change Societies

- Business creation with social impact
- Visionary expertise cultivated through strategic consulting
- Connection with large corporations and government agencies

Business Production



Incubation

- Established trust with venture entrepreneurs
- Extensive knowledge of the investment business
- Experience in business restructuring and management

Build a sustainable society

Create new industries

Support emerging entrepreneurs

STRUCTURAL REFORMS

In FY03/2021, we renewed our management team with members carrying the founding spirit of DI.

The new management team will build on the company's two decades of history and relentlessly pursue a form of growth to achieve its mission and meet the expectations of shareholders.

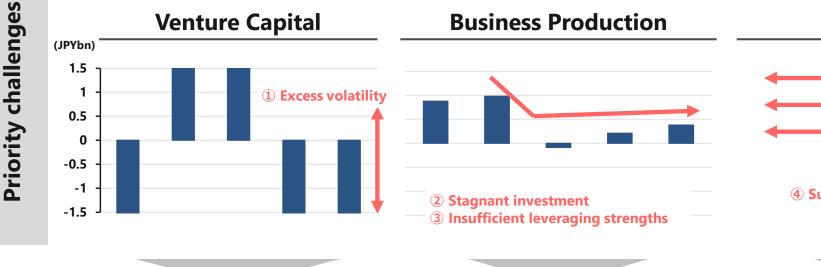
We are determined to address the following four challenges as part of our structural reform:

- 1. Mismatch between risk and time horizon due to investment volatility
- 2. Skewed resource allocation due to heavy weighting of risk assets and stagnation in investment in Business Production, our biggest differentiating feature
- 3. Need for mechanisms to leverage and expand our differentiating features
- 4. Governance system that supports and reviews these efforts and makes corrections as necessary

By overcoming these challenges and promoting structural reforms, we will strike a balance between accomplishing our mission and growing profits, while expanding our impact and controlling volatility.

PAST CHALLENGES AND COUNTERMEASURES

Earnings structure (5-year recurring profit/loss, excluding business investment)



Governance



4 Support, review, correct

Countermeasures

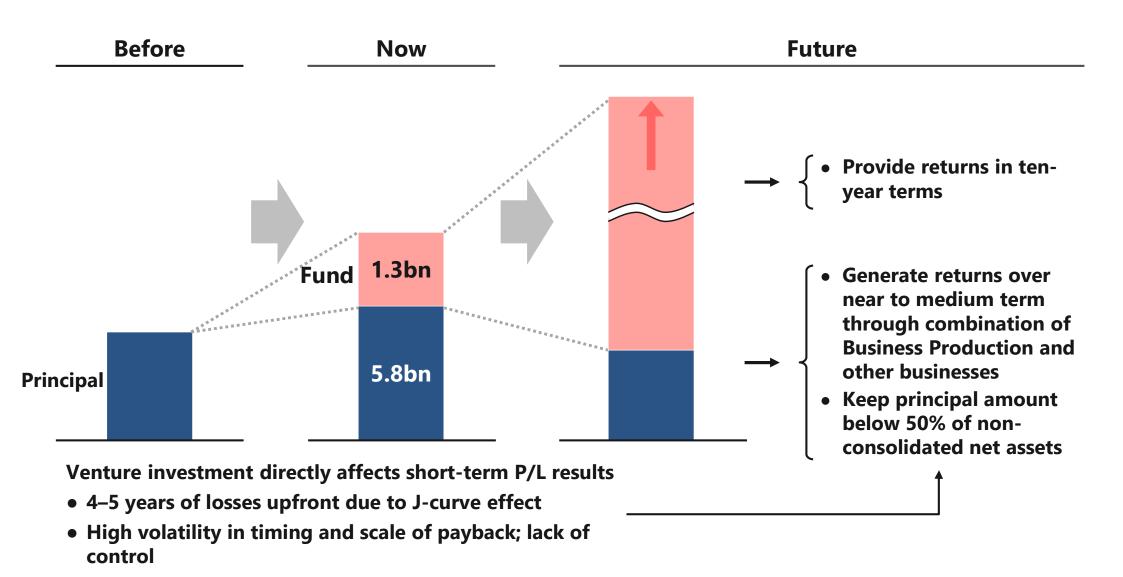
Structural Reform (1): Limit principal investment, expand fund scale Structural Reform (2): Strengthen business production capabilities by expanding functions, enhancing personnel, and forming business tie-ups

Structural Reform (3): Expand business production by applying financial functions Structural Reform (4):
Promote structural reform
and monitor executive
responsibilities through a
board of directors with a
majority of outside directors

Achieve "Mission x Profit Growth" and "Volatility Control x Impact Expansion"

STRUCTURAL REFORM (1) LIMIT PRINCIPAL INVESTMENT & EXPAND FUND SIZE

Illustration of venture investment scale using procured funds



STRUCTURAL REFORM (2) STRENGTHEN CORE BUSINESS PRODUCTION CAPABILITIES

Expand offering to 3 functions. Double sales in 3 years by enhancing personnel and forming business tie-ups

Business Production Installation

Customer Driven

 Support a wide range of customer challenges related to business creation

Examples:

- New business creation setup and operational support
- New business and new organizational operating system creation support
- Business creation advisoryExamination of societal
- Examination of societal trends and ideal business models

Business Production

Theme Driven

 Major business creation with particular focus on strategy

Examples:

- Carbon sink x Business Creation
- Hydrogen society x Business promotion
- Launch of comprehensive community care business
- Support for commercialization of technology
- R&D management support

Industry Production

Vision Driven

 Create new business ecocycles with grand visions in collaboration with finance industry

Examples:

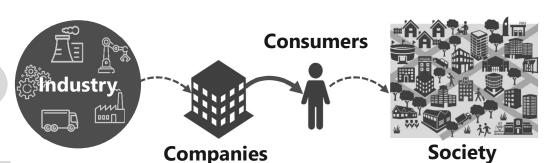
- Establish SIB fund business in Japan
- Overseas SDGs fund launch support
- New industry production and investee value enhancement support
- Cross-border M&A support

CAPITAL AND BUSINESS ALLIANCE WITH DENTSU GROUP TO ACCELERATE EXPANSION

Now

Future

of the economy



(Background and purpose of the collaboration)

Rapid changes in the external environment are forcing companies to address not only the issues at hand, but also the bigger picture of business strategy and its implementation
Digital, SDGs, etc.

Dentsu Group's approach Transform companies & society from a consumer/UX perspective

Value

Marketing Communications

added: • Digital/IT

Business Design

Dl's approach Create businesses and industries from a social issue perspective

Value • U

- Vision and strategy development
- Understanding technology and policy
- Team building

Greater and broader proposal capabilities will be needed on top of the strong achievements and capabilities to date

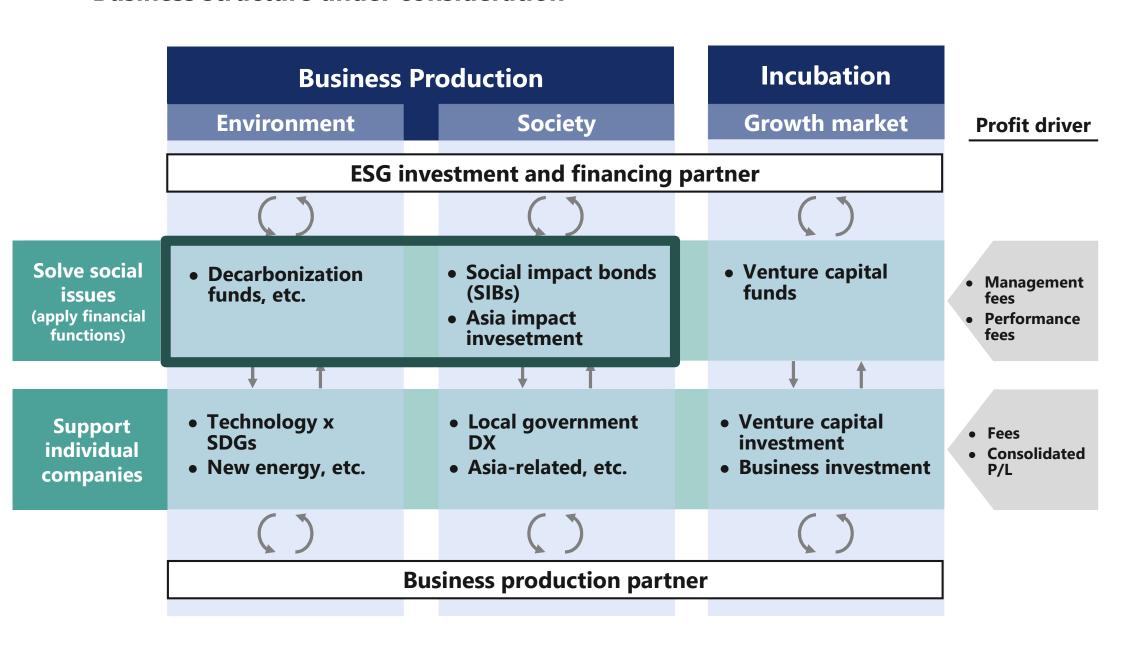


We will make broader and more comprehensive proposals and implementations by leveraging our complementary strengths

Strengths include large business conceptualization capabilities based on strategy consulting experience, but implementation capabilities for companies and consumers are also needed.

STRUCTURAL REFORM (3) EXPAND BUSINESS PRODUCTION BY APPLYING FINANCIAL FUNCTIONS

Business structure under consideration



STRUCTURAL REFORM (4) STRENGTHEN GOVERNANCE STRUCTURE TO PROMOTE REFORM

Addition of independent outside directors (candidates)



Takashi Shimada

1982	Ministry of International Trade and
1302	Industry

2017	Vice-Minister, Ministry of		
	Economy, Trade and Industry		
2020	Director, FUJIFILM Holdings		



Tsutomu Fujita

1982	Yamaichi Securities
2010	Vice Chairman of Citigroup
2017	Specially Appointed Professor, Hitotsubashi University



Yuriya Komatsu

1006

1300	Nomura Securities
2014	Director and CFO, Dwango
2020	Director, NTN Corporation

Strengthening functions of the board

Board with majority independent outside directors

Outside: 6Inside: 3

Diversified board

• Active discussion of strategy through diversity in backgrounds, expertise, gender, etc.

Strengthen effectiveness of the Nomination and Compensation Committee

- Compose mainly of outside directors; engage in ongoing discussions
- Monitor execution responsibilities in cooperation with the Audit and Supervisory Committee

Improve independence and diversity of outside directors

 Review composition and appointment terms of outside directors in line with strategic issues

SOLVING SOCIAL ISSUES THROUGH BUSINESS PRODUCTION AND FINANCIAL FUNCTIONS

Next Rise Project Launched



TARGET AREAS: HOW IT RELATES TO THE JAPANESE GOVERNMENT'S **"8 PRIORITY ISSUES" OF SDGS**

SUSTAINABLE GALS DEVELOPMENT GALS

- 1. Realization of gender equality and a society where every person can play an active role
 - Female advancement. corporate governance reform, telework, etc.

Energy Conservation and

renewable energy, disaster

risk reduction and climate

change countermeasures,

sound material-cycle society

Achieve carbon neutrality

by 2050, create a virtuous

cycle between economy

and environment, etc.

- Achievment of good health and longevity
 - **Build strong and inclusive** health systems, maintain equipment, develop talent, ensure life-saving systems, improve nutrition, etc.
- Creating growth markets, revitalization of rural areas, and promoting science technology and innovation
 - Digital transformation, biotechnology, SDGs future city initiatives, etc.
- Sustainable and resilient land use, promoting quality infrastructure
 - **Develop high quality** infrastructure such as water supply, roads, power plants, etc.

SIB (healthy aging)

- **Conservation of** biodiversity, forests, and oceans, and other environments
 - Zero new pollution from marine plastic waste by 2050, biodiversity conservation, etc.

Venture / Incubation

- Achieving peaceful, safe and secure societies
- Positive pacifism, rule of law, measures against domestic violence and sexual abuse, prevention of child abuse, etc.

SIB (infrastructure)

- **Strengthening the means** and frameworks for the implementation of the SDGs
 - **Development assistance** for developing countries through governmentprivate sector cooperation, promotion of ESG investment and SDGs, etc.

Asia impact investment fund

Decarbonization fund

Note: In progress Launching ? Preparing

Source:SDG Action Plan 2021 (Headquarters for the promotion of the SDGs, Dec. 2020. Headed by the Prime Minister and composed of all cabinet members), image Adobe Stock

EXAMPLE INITIATIVE 1: FIRST DOMESTIC SIB* PROJECT STARTING IN JULY 2021



令和3年1月5日

Press Release

問合せ

未来都市推進課(担当者:中神 泰次、丹羽 広和) (内線) 3-0850 (直通) 0565-34-6982

SIB を活用した官民連携による介護予防事業の推進について 企業版ふるさと納税を活用し、コロナ禍の高齢者の社会参加を促進

豊田市は、豊田市つながる社会実証推進協議会の取組として、新しい官民連携の仕組みであるソーシャル・インパクト・ボンド(以下、SIB(※1))を初めて活用し、介護予防事業を推進します。

本事業は、団塊の世代の後期高齢化に加え、新型コロナウイルスの影響で高齢者の外 出機会が減少しているという課題の解決のため、株式会社ドリームインキュベータとと もに検討を重ねてきたもので、令和3年度からの事業開始に向けた準備を進めていきま す。

事業期間

令和3年度から5か年程度の事業実施を想定

事業目的

コロナ禍においても、趣味や運動、就労など、人との様々なつながりを得ることができる社会参加機会・社会活動量を増やし、生きがいや楽しみを得られる取組を 民間の創意工夫により提供する。

● 事業内容

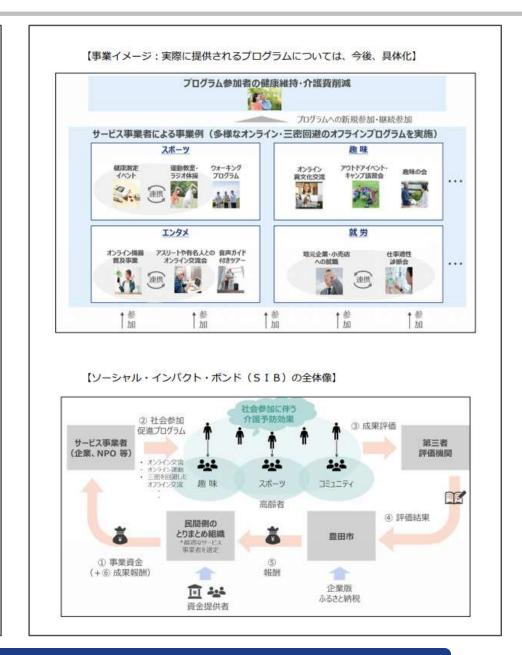
65歳以上の高齢者(数千人規模)を対象に、社会活動量を増やす"オンライン" や"三密を避けたオフライン(対面)"でのプログラムを提供する。 ※事業イメージは別添参昭

事業規模

- 事業費は、5年間で5億円以上を想定(※2)
- ・財源として、企業版ふるさと納税も活用

(※1) ソーシャル・インパクト・ボンド (SIB) について

- ・民間の活力を社会的課題の解決に活用するため、事業を実施するための資金を民間 から集め、事業の成果に応じた成果報酬を、市が後から支払う仕組み
- ・委託事業として、民間の創意工夫により様々なプログラムを提供
- 委託費の支払(報酬)については、契約時に指標を設定し、その達成度合いを評価・ 検証した上で支払う。
- (※2) 当該事業にかかる予算措置が講じられた場合に限る。



Multiple cities/prefectures, multiple areas concurrently under consideration

FUTURE DEVELOPMENT FOCUSED ON HEALTHY AGING, FACILITIES, AND INFRASTRUCTURE

Area	Issues	Business Description	Jurisdiction	Scale
Healthcare (Medical)	Diabetic nephropathy patients in Japan (16,000) need dialysis due to increased severity (JPY5mn per person per year)	Reduce medical costs by improving take rate of medical checkups and implementing programs to prevent diseases from growing severe	<u> </u>	JPY330mn x disease type (city of 500,000 people)
Recycling	Recycling rate for plastics is 11%, compared with 73% for metals	Reduce processing costs for sorting and separating by establishing large sorting centers		JPY730mn (city of 500,000 people)
Employment (Support)	Unemployed (400,000) among the "Employment Ice Age" generation (35-44 years old) need employment support	Provide consultation services to the unemployed, job matching, and continued skill development after employment		JPY2.5bn (city of 500,000 people)
Healthy aging	The number of people requiring nursing care and support has grown to over 6.5mn, and the annual cost of nursing care in Japan exceeds JPY10tn	Provide social engagement programs and events for the elderly to reduce cost of care	Mu	JPY6bn (city of 500,000 people)
Facilities (schools, etc.)	66% of all school facilities (157.51mn sqm) need repairs. Social welfare facilities, community halls, etc. are also aging	Provide preventive maintenance to public facilities to reduce maintenance costs	nicipalities	JPY8.2bn (city of 500,000 people)
Infrastructure (bridges, tunnels, etc.)	Of the 700,000 bridges in Japan, over 50% will reach the end of their service life within several years, making maintenance difficult. Tunnels and sewers are also aging	Reduce maintenance costs by performing preventive maintenance on bridges and other infrastructure facilities.	- ← Prefe	JPY61bn x infrastructure type (prefecture of 2.5mn people)
Disaster prevention	Natural disasters such as earthquakes and heavy rains	Mitigate the impact of disaster by improving disaster prevention facilities	ctures	JPY180-380bn (prefecture of 2.5mn people)

Source:Cabinet Secretariat, "National Platform for Promoting Support for the Employment Ice Age Generation"; Ministry of the Environment, "Toward Reducing Natural Resource Consumption and Environmental Burden through Material Recycling"; Ministry of Education, Culture, Sports, Science and Technology, "Trends and Developments in Education, Science and Technology Policies" and "Research Collaborators' Meeting on the Future of School Facilities"; Ministry of Land, Infrastructure, Transport and Tourism, "Status of Measures for Aging Social Infrastructure"

PROJECTS IN THE ENVIRONMENTAL AND SOCIAL FIELDS RAPIDLY INCREASING

Examples of recent business production projects

Environment

- Support for achieving a global low-carbon society
- Consideration of platforms for SDGs business creation
- Review of R&D approach to decarbonization
- Support for business creation for a hydrogen society
- Design of new industrial concepts and business creation related to CO2 sinks

Social (health and longevity)

- Support for creation and implementation of businesses related to comprehensive community healthcare
- Solution-oriented business design to create dementiafriendly environment
- Consideration of business utilizing data on seniors
- Consideration of the possibility of healthcare related business
- CDMO business related research

Social (infrastructure)

- Strategy design for infrastructure inspection business
- Strategy for developing solution service business related to infrastructure maintenance
- Production of marketing and horizontal development of infrastructure maintenance business
- Consideration of infrastructure management and investment projects in Asia
- Energy-related business infrastructure strategy

Expanding our production platform and accelerating fund formation to capture even more opportunities

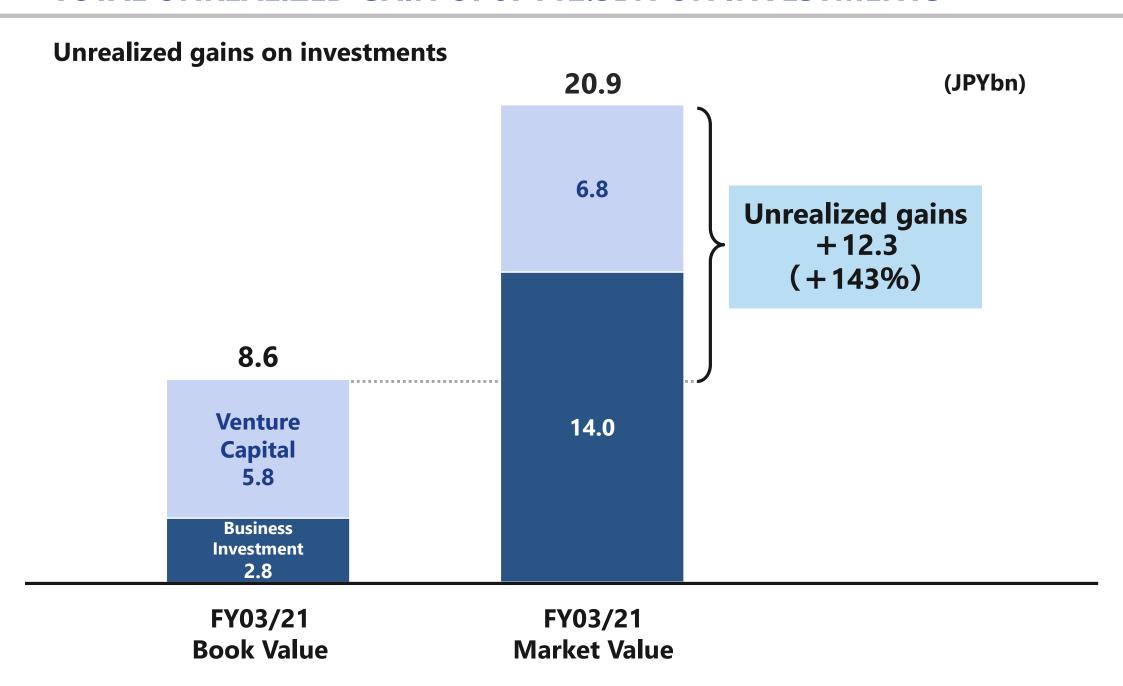
EXAMPLE INITIATIVE 2: PREPARATION FOR THE LAUNCH OF AN ASIA IMPACT INVESTMENT FUND



PROJECTS WITH JICA TO SUPPORT SOCIAL ISSUE RESOLUTION IN DEVELOPING COUNTRIES

		D	eveloping Count	tries	
Ongoing projects with JICA* Japan		Country	Theme	Local partners	
1. Project to support local and Japanese startups that contribute to solving social issues in Asia	• Japanese	India, Vietnam, Indonesia	Medical careAgriculture	StartupsAcceleratorsImpact investors	
2. Project to support local and Japanese startups that contribute to solving social issues in Latin America	startups (incl. Dimension NW) Japanese technology (in cooperation with Astamuse) DI general	Latin American countries centered on Brazil, Mexico, Colombia, Peru, Chile, and Argentina	 Medical care Disaster prevention Education Environment Agriculture Transportation 	 Startups Accelerators Inter-American Development Bank 	
3. Project to examine the feasibility of introducing social impact bonds in Latin America	knowledge (consulting, incubation, SIB)	Latin American countries centered on Brazil Colombia, and Peru	 Employment support Education Medical care Infrastructure 	 Local government SIB intermediary support organization Inter-American Development Bank 	

TOTAL UNREALIZED GAIN OF JPY12.3BN ON INVESTMENTS



BUSINESS INVESTMENT: SELECTIVELY INCUBATING



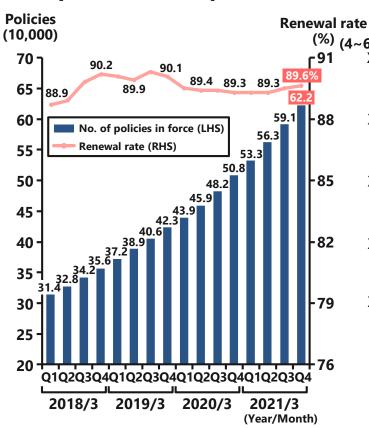


HR Innovation Work Style Lab

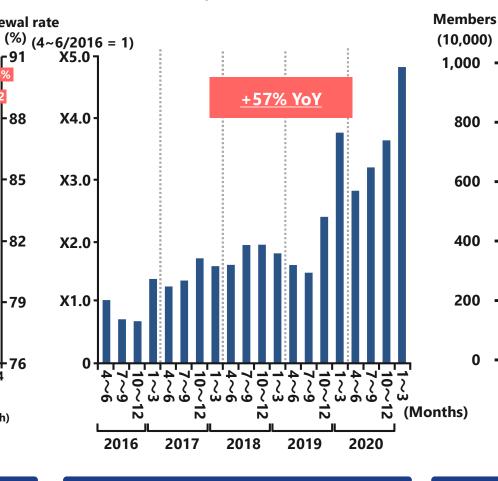
Fan Marketing

BOARDWALK

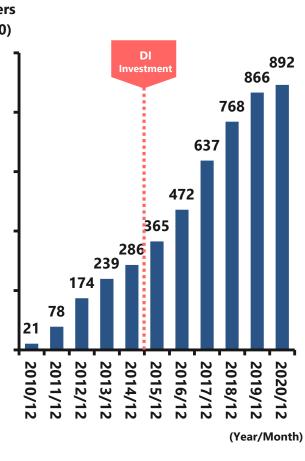




Quarterly Gross Profit*



Members



New policies increased; LTV further improved by enhanced DX support

Substantial growth in 2H; Continued to invest in growth (human resources, DX) **BOARDWALK** heavily affected by **COVID-19; Acquired PEACS in February**

FAN MARKETING BUSINESS EXPANSION INVESTMENT: ACQUISITION OF PEACS (2021/2)

Background and overview of investment

Acquired following two businesses from Ei-Publishing:

- All businesses under PEACS, which will become a digital subsidiary
- 24 media IP businesses owned by Ei-Publishing



Business acquisition by DI's newly established subsidiary

Overview of newly established subsidiary, PEACS Inc. (trade name retained)

Name PEACS Inc.

Capital JPY50mn

Office 2-13-2 Tamagawadai, Setagaya, Tokyo

Share- Dream Incubator (100%) holders

Officers Manabu Shirato, President &

Representative Director

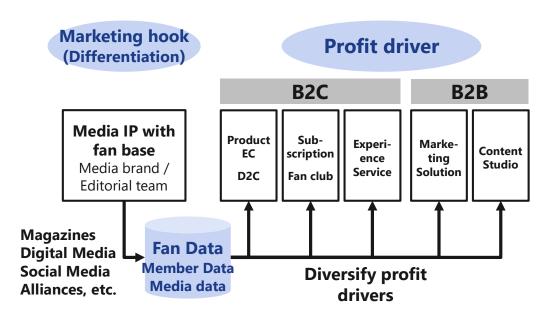
Katsuhiko Handa, Representative

Director (DI)

Description Fan Media Studio™

Business model of the new company

Fan Media Studio™ business model



24 Media IPs

Media IP that leads to new lifestyles and values, work style reform, and regional revitalization





VENTURE CAPITAL: PORTFOLIO AND UNREALIZED GAINS

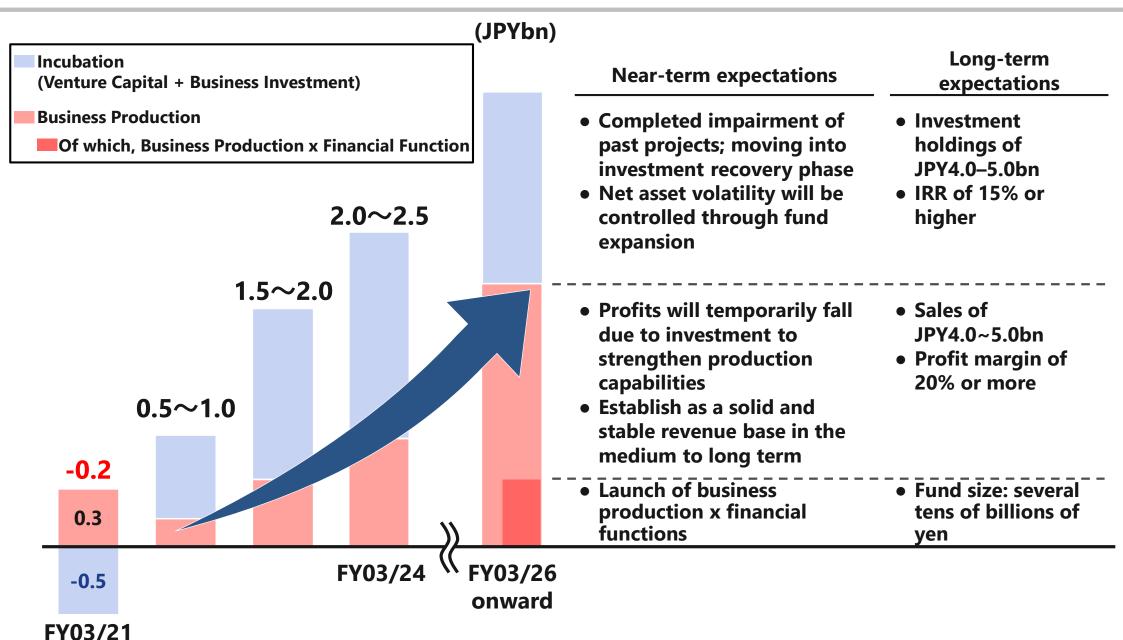
		End-March 2020		End-Septemb	er 2020
(JI	PYbn)	Book Value (No. of companies)		Book Value (No. of companies)	NAV
*o <u>:</u>	Japan	2.0 (24)		1.7 (26)	2.3
ortfo	India	1.2 (19)		1.5 (24)	1.9
Main venture portfolio*	USA	0.2 (4)	+Investment (22 companies***) - Sold (8 companies) - Write-offs (11 companies)	0.2 (1)	0.2
in ver	Others	0.5 (3)		- (0)	
M	Total	4.0 (50)		3.3 (51)	4.2
Other i	nvestments**	2.1	``	2.4	2.6
Total i	investments	6.2		5.8	6.8
				Unreal	lized

Amounts reflect book value; book value of JPY2mn and above; excludes post-IPO and stock options LP investment in third-party funds and other investment

Includes additional investment

gains: JPY1.0bn

QUANTITATIVE TARGETS (RECURRING PROFIT/LOSS*)



DI = THE BUSINESS PRODUCING COMPANY

Mission: Create Businesses and Change Societies

Vision: Become the First Choice of Challengers

Value: Advance Beyond Boundaries.

- Envision Beyond Boundaries of Areas
- Formulate **Beyond Boundaries** of Customaries
- Partner Beyond Boundaries of Organizations
- Challenge Beyond Boundaries of Ourselves



METHOD OF CALCULATING NAV FOR EACH BUSINESS

Assessing corporate value with the incremental approach

- Venture capital investment and business investment:
 - Listed companies
 - Market capitalization at fiscal year-end x DI's holdings
 - Unlisted companies
 - Book value of investment at fiscal year-end ± mark-to-market valuation difference (Recent financing prices and third-party transaction prices)
 - When these prices are unavailable, book value is used without revaluation
 - Going forward, we plan to improve the level of precision in valuation.
- Business Production:
 - Five-year average of profit after taxes x Peer company PER*

DISCLAIMER

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